

Los Angeles



147 Bay Street
Santa Monica
CA 90405

September 6, 2018

Renée Ananda
Coastal Program Analyst
California Coastal Commission
North Central Coast District Offices
45 Fremont Street, Suite 2000
San Francisco, CA 94105

**RE: Response to Incomplete Filing Status of Coastal Development Permit (CDP)
Application No. 2-18-0496 (ASP LLC dba World Surf League), Pillar Point Harbor,
Princeton-by-the-Sea, San Mateo County**

Dear California Coastal Commission,

Thank you for the filing status letter, dated August 17, 2018, regarding the World Surf League ("WSL") application for the Mavericks Challenge Big Wave Tour ("BWT") professional surfing event (the "Event"). We hereby submit the following information in response in order to confirm our Event is in conformity with the Coastal Act:

1. Inclusion of Women. WSL is committed to evolving women's big wave surfing. In the five years under WSL's new leadership, WSL has shown its absolute commitment to women's surfing by growing the profile and opportunities for all women surfers. As part of this growth, we continue to expand the Big Wave Tour (BWT) for women and have made progress across several areas, including year-over-year increases in: the number of athletes, events, heats, prize pool, and bonuses.

A. Women's Competition Structure

Specifically, the BWT Women's events will feature the following:

- The number of athletes will be 10 (up from 6 last year).
- The number of events will be 2 (up from 1 last year).

- The number of heats will be 3 heats (up from 1 last year). There will be 2 semifinals of 5 surfers per heat and a final consisting of 6 surfers.

The number of male athletes competing in each BWT event is 24, the number of events is 3 and the number of heats is 7 (with 6 surfers per heat) made up of 4 quarterfinals, 2 semifinals and a final, consisting of 6 surfers.

There are different numbers of men and women in BWT events as the experience in women's big wave surfing does not currently match that of the men, and so for safety reasons, while increasing the number of women surfers from 6 to 10 this season, fewer women compete at each BWT event. WSL is absolute in its responsibility to safety and will not sanction an unsafe expansion of the number of athletes competing, until experts in this thrilling, yet challenging discipline, are convinced that a surfer (male or female) is capable of safely taking on the huge waves.

The current expansion in women's heats from 1 to 3, and women's events from 1 to 2 this season will allow, for the first time ever, the BWT Women's champion to be crowned in a multi-event series and across a multi-heat competition. Having 5 women in each heat permits increased opportunity for the women in the water to catch waves, have space between each other to catch waves and greater selection for the surfers to choose a premium wave. In other words, if there are 5 waves that come in during the heat that potentially are "excellent" grade, it allows for everyone in the heat to get one.

To grow the BWT for all our athletes, we are dedicating additional internal resources and focus on the BWT, including increased marketing and public relations support, and we are starting this year's BWT with a formal launch to the season.

Further, Jessi Miley-Dyer, Deputy Commissioner and Director of Athlete Development, will now act as point person to assist with regular communication with our women athletes, and will be working closely on our expanded efforts.

These efforts include the following:

- Dedicated women's only safety seminar at Mavericks this fall. The safety clinic will be broken into two parts: classroom and in the water (pool and ocean). The focus will be on rescue techniques, jet ski knowledge, breath hold exercises and other general ocean survival. We are consulting with Andrea Moller and BWRAG as to the content and full curriculum of the day. It will be free and open to a broad group of women, with the idea to further the scope of development and interest in surfing big waves as opposed to just interest in our BWT competitions. Further, we will be offering the program to women who shoot or film big waves such as Sachi Cunningham. Sachi will also be invited to bring several up and coming big wave photographers to participate.

- The second day of the seminar will be a half day dedicated to safety with our invitees to the event. This half day will focus on rescue sled loading and jet ski rescue techniques with our water safety team, in preparation for the event and in situations specific to the location of Mavericks while an event is running.
- The creation of a committee regarding women's wildcard selection: In order to offer greater transparency in the process and negate any previous issues with the selection of wildcards by the prior organizers of the event, we have created a specific committee that encompasses all stakeholders and is standard across both women's BWT events. This committee has been vetted by Paige Alms and Bianca Valenti, both of whom have agreed to participate in the selection for Pe'ahi/Jaws and Mavericks respectively.
- The new wildcard committee for both stops on the BWT will consist of: Chair of the Committee (Jessi Miley-Dyer), Voting Members: WSL Surfer Advisor (Bianca Valenti in the case of Mavericks, Paige Alms for Pe'ahi/Jaws), WSL Commissioner (Mike Parsons), Local Surfer (Mavericks, Savannah Shaughnessy), Event or Promoter member (TBD).

B. Prize Money

On September 5th, we announced that the WSL will award equal prize money to male and female athletes for every WSL controlled event, including the 2018/2019 Mavericks Challenge, in the 2019 season and beyond. This is a huge step forward in our long-planned strategy to elevate women's surfing.

WSL remains as excited about running the iconic Mavericks event as it did when it invested in securing the rights in 2017. WSL will continue to develop the BWT as a whole, in a progressive, responsible way, so all the athletes, men and women, can reap the rewards for their extraordinary skill, bravery and athleticism.

C. Consultation Process to Expand Inclusion of Women

WSL maintains an open-door policy with its athletes and the public regarding the expansion of opportunities for women in the BWT. The focus of WSL's consultation process is with our athletes, who have input over all aspects of our tours. For example, based on consultation with big wave surfer Paige Alms, in her capacity as the women's big wave surfer's representative, WSL adopted a multi-heat format for Mavericks pursuant to Paige's advice that this was needed to showcase the BWT and the women athletes' skills.

D. Athlete Standards

WSL maintains consistent standards for judging and wave tabulation for all BWT athletes. These provisions are contained in the *WSL Rule Book* and, for ease of reference, are as follows:

- Article 119: Judging Criteria

Surfers must perform to the WSL judging key elements to maximize their scoring potential. Judges analyze the following major elements when scoring a Ride in a BWT Event:

- Commitment
- Degree of Difficulty
- Intensity and size of the wave for the Ride
- Control
- Maneuvers

NOTE: It's important to note that the emphasis of certain elements is contingent upon the location and the conditions on the day, as well as changes of conditions during the day.

NOTE: The following scale may be used to describe a Ride that is scored:

0–1.9 = Poor; 2.0–3.9 = Fair; 4.0–5.9 = Average;
6.0–7.9 = Good; 8.0–10.0 = Excellent

- Article 120: BWT Wave Tabulation

Heat tabulation for all BWT Events:

- (a) the high and low Judges' scores are eliminated for each wave.
- (b) the remaining Judges scores totaled then averaged score out of 10, to 2 decimal places.
- (c) At the end of the heat a Surfer's best score is doubled and added to the Surfer's second-best score with the total being the Surfer's final heat score.

2. Other Required Items.

- a) **Appendix B.** Please see attached completed Appendix B, Local Agency Review Form.
- b) **Appendix D.** Please see attached photographs of the posted notices located at the Pillar Point Harbor Office and the restroom structure located on the West Trail walkway leading to Mavericks Beach.
- c) **Other Approvals.** The following is the status of other agency applications.
 - i. San Mateo County Harbor District Special Use Permit is completed. Contact: Steve McGrath

- ii. San Mateo County Planning and Building Temporary Event Permit has been completed. Contact: Tiare Pena
- iii. San Mateo County Business License for Temporary Event has been submitted and under review by Business Board. Contact: Tiare Pena
- iv. San Mateo County Public Works Street Closure Permit in progress. Contact: Adolfo Orellana
- v. San Mateo County Parks Special Event Permit and Event Day Staffing approval in progress. Contact: Lucila Mendez
- vi. California State Lands Commission application in progress for October 18, 2018 meeting. Contact: Al Franzoia
- vii. Monterey Bay National Marine Sanctuary Authorization in progress. Contact: Max Delaney
- viii. San Mateo County Office of Emergency Services Incident Action Plan in progress, but it does not get issued until the day before the Event. Contact: Stephen Mahaley
- ix. Pillar Point Air Force Station Right of Entry in progress. Contact: Robin Ghormley
- x. United States Coast Guard approval is in progress. Contact: Rebecca Deakin
- xi. CAL FIRE San Mateo Division / Coastside Fire Protection District Traffic Management Plan Approval in progress. Contact: Mark Mondragon
- xii. CalTrans Standard Encroachment Permit in progress. Contact: David Lau
- xiii. California Highway Patrol Traffic Management Plan is completed. Contact: Paul McCarthy
- xiv. San Mateo Sheriff's Office Operational Plan, Event Day Staffing and Traffic Management Plan approval in progress. Contact: Saul Lopez

d) **Request for CDP Consolidation.** Confirmed. Please see attached letter dated August 29, 2018.

- e) **Monitoring Plan.** As previously advised, a detailed monitoring plan is in process with Max Delaney, National Oceanic and Atmospheric Administration (NOAA). WSL will also be working with Sue Pemberton of The Marine Mammal Center and her team. Sue and her team have provided marine life monitoring services for the last three Mavericks contests as a requirement of the Gulf of the Farallones event permit. She has a team of very skilled and experienced wildlife monitors. Together, they bring close to 100 years of combined marine mammal experience. A monitoring team will be in place: before, throughout, and after the Event. The observers will be setup on the Air Force Station for Plan A and if the Air Force Station is on blackout, they will be on boats as well as other locations (e.g., on the bluffs out of harm's way). A full report will be submitted consistent with all requirements to NOAA post-event.

On August 31st, we spoke with Max Delany and he advised he would be contacting Ms. Ananda to advise that he is satisfied with our monitoring plan as outlined to the NOAA.

Thank you for your support of our application and please contact us if you have any questions. We look forward to bringing this world-class Event to the site.

Sincerely,



Graham Stapelberg
Executive Vice President
General Manager, Tours and Events
World Surf League

APPENDIX B

LOCAL AGENCY REVIEW FORM

SECTION A (TO BE COMPLETED BY APPLICANT)

Applicant Association of Surfing Professionals LLC dba World Surf League

Project Description Mavericks Challenge Big Wave Tour professional surfing event

Location Mavericks Surf Break off Pillar Point

Assessor's Parcel Number N/A

SECTION B (TO BE COMPLETED BY LOCAL PLANNING OR BUILDING INSPECTION DEPARTMENT)

Zoning Designation RM-CZ/DR/CD, CCR/DR/CD Varies du/ac

General or Community Plan Designation Open Space, Coastside N/A du/ac

Local Discretionary Approvals

☐ Proposed development meets all zoning requirements and needs no local permits other than building permits.

☒ Proposed development needs local discretionary approvals noted below.

Needed Received

☐ ☐

Design/Architectural review

☐ ☐

Variance for _____

☐ ☐

Rezone from _____

☐ ☐

Tentative Subdivision/Parcel Map No. _____

☐ ☐

Grading/Land Development Permit No. _____

☐ ☐

Planned Residential/Commercial Development Approval

☐ ☐

Site Plan Review

☐ ☐

Condominium Conversion Permit

☐ ☐

Conditional, Special, or Major Use Permit No. _____

☒ ☒

Other

Temporary Event Permit

CEQA Status

☒ Categorically Exempt

Class

4

Item

Temp. Use

☐ Negative Declaration Granted (Date) _____

☐ Environmental Impact Report Required, Final Report Certified (Date) _____

☐ Other _____

Prepared for the City/County of

San Mateo

by

Tiare G. Pena

Date

8/27/2018

Title

Planner

Compensation:
\$3,726.67- \$4,314.27 per month

Benefits:
Excellent Benefit Package, including Medical, Dental, Vision & Life, Vacation & Sick Leave,
CalPERS Retirement: 2.5%@55 classic members or 2%@62 new members.

APPLICATION PACKET
Available for pick up at the District Office
504 Avenue Alhambra, Ste.200, PO Box 1449 El Granada, CA 94018
OR
www.smharbor.com

Deadline to Apply: July 30, 2018 4:30 p.m.
Completed applications must be received at the District Office (address above).

More Information:
Inquiries about the position may be directed to Betty Cortes by Email: bcortes@smharbor.com
or by Telephone: (650) 741-9164.

NOTICE OF PENDING PERMIT

A PERMIT APPLICATION FOR DEVELOPMENT ON THIS SITE IS
PENDING BEFORE THE CALIFORNIA COASTAL COMMISSION.

PROPOSED DEVELOPMENT:

Mavericks Challenge

Big Wave Tour Surfing Event

LOCATION: Mavericks Surf Break

APPLICANT: Association of Surfing Professionals dba World Surf League

APPLICATION NUMBER: 2-18-0496

DATE NOTICE POSTED: 07/12/2018

FOR FURTHER INFORMATION, PLEASE PHONE OR WRITE THE
OFFICE LISTED BELOW BETWEEN 8 A.M. AND 5 P.M., WEEKDAYS.



PRINT ON YELLOW STOCK CARD

CALIFORNIA COASTAL COMMISSION
NORTH CENTRAL COAST DISTRICT OFFICE
45 FREMONT STREET, SUITE 2000
SAN FRANCISCO, CA 94105-2219
(415) 904-5260

NOTICE OF PENDING PERMIT

A PERMIT APPLICATION FOR DEVELOPMENT ON THIS SITE IS
PENDING BEFORE THE CALIFORNIA COASTAL COMMISSION.

PROPOSED DEVELOPMENT:

West Trail Parking Lot Repair Project, which consists of lot grading, installation of 2" Class II base rock, compacting and replacement of curbs along.

LOCATION: 047-313-030

APPLICANT: San Mateo Co Harbor District

APPLICATION NUMBER:

DATE NOTICE POSTED: April 18, 2018

NOTICE OF PENDING PERMIT

A PERMIT APPLICATION FOR DEVELOPMENT ON THIS SITE IS
PENDING BEFORE THE CALIFORNIA COASTAL COMMISSION.

PROPOSED DEVELOPMENT: REPAIR OF FISHING PIER,

GUARD RAIL & RIP RAP FOUNDATION. ADA COMPLIANCE

EFFORT.

LOCATION: ONE TOWN POOL RD. HALF MOON BAY, CA

APPLICANT: SAN MATEO COUNTY HARBOUR DISTRICT

APPLICATION NUMBER: PENDING

D). Consent

All items on the Consent are approved by one motion unless a Commissioner requests at the beginning of the meeting that an item be withdrawn or transferred to the Regular Agenda. Any item on the Regular Agenda may be transferred to the Consent.

ITEMS PULLED FROM THE CONSENT WILL BE HEARD AFTER DISCUSSION ITEMS.

1. **Bills and Claims (Chan)**
Recommendation: Review Pre-Approved Bills and Claims in the amount of \$2,645,185.09. Pre-Approve Bills and Claims not to exceed \$350,000.
2. **Minutes - Special Meeting April 12, 2018 (Gehret)**
Recommendation: Approve Minutes of the Special Meeting of April 12, 2018.
3. **Minutes - Regular Meeting April 18, 2018 (Gehret)**
Recommendation: Approve Minutes of the Regular Meeting of April 18, 2018.
4. **Minutes - Special Meeting May 23, 2018 (Gehret)**
Recommendation: Approve Minutes of the Special Meeting of May 23, 2018.
5. **Minutes - Regular Meeting May 23, 2018 (Gehret)**
Recommendation: Approve Minutes of the Regular Meeting of May 23, 2018.
6. **Minutes - Special Meeting June 20, 2018 (Gehret)**
Recommendation: Approve Minutes of the Special Meeting of June 20, 2018.
7. **Minutes - Special Meeting June 27, 2018 (Gehret)**
Recommendation: Approve Minutes of the Special Meeting of June 27, 2018.
8. **Bad Debt Write-Off Request (Henthorne)**
Recommendation: Authorize the General Manager to write-off as bad debt a total of \$38,885 in accounts receivable: \$22,250 from Oyster Point Marina and \$16,595 from Pillar Point Harbor.
9. **Monthly Capital Projects Update (Moren)**
Receive and file.
10. **Consolidation of General Election; Resolution No.18-12 (Pyle)**
Recommendation: Adopt Resolution No.18-12 requesting the District's 2018 Biennial Election be consolidated with the November 6, 2018 San Mateo County Statewide General Election.
11. **Memoranda of Understanding (MOUs) for Teamsters 886 and Operating Engineers Local 3 (Pyle)**
Recommendation: Receive report and file.
12. **2018 Special District "Legislative Days" - Report on Attendance (Brennan)**
Receive and file.

E). Discussion

13. **Closed Session: General Manager Performance Evaluation and Contract Negotiation**
Public Employee Performance Evaluation and Conference with Labor Negotiator pursuant to Government Code Sections 54957 and 54957.6
Title: General Manager
District Representative: Robert Bernardo
 14. **Consideration of Compensation Adjustment and Contract Extension for the General Manager**
 15. **Unrepresented Employees Salary Schedule and Contributions Towards 457 Deferred Compensation/Flexible Spending Accounts (McGrath)**
Recommendation: Approve the salary schedule adjustments for the four "exempt" and "unrepresented" positions and authorize the General Manager to provide of 2% of base annual salary towards the 457 Deferred Compensation/Flexible Spending Accounts.
 16. **Extend Contract with Robert Half for Temporary Staffing Services, Not to Exceed \$350,000 (Pyle)**
Recommendation: Authorize the General Manager to execute an extension of service agreement with Robert Half for an additional \$75,000, with a total not to exceed amount of \$350,000.
 17. **Oyster Point Marina and Park: Updates on Construction; Community Facilities District; Fuel System; New Agreement with South San Francisco (McGrath)**
Recommendation: Receive report, and provide direction to staff
 18. **Pillar Point Sidewalk Expansion and Parking Lot Improvement Project Contract Award to Golden Bay Construction in the Amount of \$417,705.00 (Moren)**
Recommendation: Authorize the General Manager to execute a contract with Golden Bay Construction in the amount of \$417,705.00 and to establish a contract contingency in the amount of 10% for unanticipated additional expenses, and to issue any change orders up to the contingency amount.
 19. **Nomination for California Special Districts Association (CSDA) 2018 Board of Directors Election (Seat A), Bay Area Network (McGrath)**
Recommendation: The Commission may consider voting for up to one (1) candidate for the California Special Districts Association 2018 Board of Directors Election, (Seat A), Bay Area Network, or may take no action.
- F). Discussion/Action on Pulled Consent Items (if any)
- G). Future Agenda Items
- H). June Activity Reports: General Manager; Administration; Operations
Information only.

I). Adjournment

The next Regular Meeting will be held on August 15, 2018 at the San Mateo County Harbor District Office, 504 Avenue Alhambra, Ste. 200, El Granada, CA 94018 at 6:30 PM.

Agenda posted as required:
July 13, 2018 at 4:00 PM

Sam Gehret
Debbie Gehret

**NOTICE OF
PENDING PERMIT**

A PERMIT APPLICATION FOR DEVELOPMENT ON THIS SITE IS
PENDING BEFORE THE CALIFORNIA COASTAL COMMISSION

PROPOSED DEVELOPMENT:
Mavericks Challenge
Big Wave Toss Surfing Event

LOCATION: Mavericks Surf Break

APPLICANT: Association of Surfing Professionals International

APPLICATION NUMBER: 2-18-0486

DATE NOTICE POSTED: 08/26/2014

FOR FURTHER INFORMATION, PLEASE PHONE OR WRITE THE
OFFICE LISTED BELOW BETWEEN 8 A.M. AND 4 P.M. HRS.

CALIFORNIA COASTAL COMMISSION
1001 CALIFORNIA STREET, SUITE 200
SAN FRANCISCO, CA 94109
PHONE: (415) 774-3000
FAX: (415) 774-3001



Do Not Disturb Marine Mammals
Stay at least 300 feet away



Any human action that causes a change in behavior
of a marine mammal is considered harassment and
is a violation of the Marine Mammal Protection Act.

**DOGS MUST BE ON LEASH
AT ALL TIMES**

To report violations call 1-888-345-CUTIP (1-888-345-2841)



NOTICE OF PENDING PERMIT

A PERMIT APPLICATION FOR DEVELOPMENT ON THIS SITE IS
PENDING BEFORE THE CALIFORNIA COASTAL COMMISSION.

PROPOSED DEVELOPMENT: _____

Mavericks Challenge

Big Wave Tour Surfing Event

LOCATION: Mavericks Surf Break

APPLICANT: Association of Surfing Professionals dba World Surf League

APPLICATION NUMBER: 2-18-0496

DATE NOTICE POSTED: 08/24/2018

FOR FURTHER INFORMATION, PLEASE PHONE OR WRITE THE
OFFICE LISTED BELOW BETWEEN 8 A.M. AND 5 P.M., WEEKDAYS.



PRINT ON YELLOW STOCK CARD

CALIFORNIA COASTAL COMMISSION
NORTH CENTRAL COAST DISTRICT OFFICE
45 FREMONT STREET, SUITE 2000
SAN FRANCISCO, CA 94105-2219
(415) 904-5260

Los Angeles



147 Bay Street
Santa Monica
CA 90405

August 29, 2018

California Coastal Commission
North Central Coast District Offices
745 Fremont Street Suite 2000
San Francisco, CA 94105

RE: Consolidation of Permits (CDP and County) for World Surf League (WSL) Big Wave Tour Event, Pillar Point Harbor, Princeton-by-the-Sea, San Mateo County

To Whom It May Concern:

This letter is to confirm that WSL, as the applicant in the above-referenced matter, agrees and supports the consolidation of the Coastal Commission issued Coastal Development Permit application and the San Mateo County Coastal Development Permit. This is in reference to our temporary build of structures involved in areas within the Commission's jurisdiction as well as the County's jurisdiction.

The Coastal Commission, pursuant to Coastal Act Section 30601.3, may process and act upon a consolidated coastal development application if the proposed project requires a permit from both a local government with a certified local coastal program and the Commission, and the applicant, local government, and the Commission, which may agree through its Executive Director, consent to consolidate the permit action, provided that public participation is not substantially impaired by that review consolidation.

We look forward to working with you further on the consolidated permit.

Sincerely,

A handwritten signature in black ink, appearing to read "Graham Stapelberg".

Graham Stapelberg
EVP Tours